

Competitive Analysis Summary

1. Overview

Summarize purpose and scope of this analysis.

2. Competitors Overview

Competitor	Description	Market Position

3. Feature Comparison

Feature	Your Product	Competitor A	Competitor B	Competitor C

4. SWOT Summary

	Your Product	Competitor A	Competitor B
Strengths			
Weaknesses			
Opportunities			
Threats			

5. Key Takeaways & Recommendations

Summarize main findings and suggested actions.