

# Cold Lead Outreach Email Sample

**Subject:**

Quick Question About [Their Company Name]

---

**To:**

[Recipient's Name] <[email@example.com]>

---

**From:**

[Your Name] <[your.email@domain.com]>

---

**Message:**

Hi [Recipient's Name],

I hope this message finds you well. I'm [Your Name], and I help companies like [Their Company Name] achieve [briefly mention a result – e.g., "higher lead conversion rates" or "streamlined workflow"].

I came across your profile and noticed that [personalized observation or compliment relevant to their company]. I believe there might be an opportunity for us to collaborate and help [Their Company Name] [mention your value proposition in one sentence].

Would you be open to a brief 10-minute call next week to explore this further? Please let me know what works best for you.

Thank you for your time.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

---