

Reactivation Email Sample for Dormant Leads

Subject: We Miss You! Let's Reconnect

Hi [First Name],

We noticed it's been a while since we last heard from you, and we truly miss having you with us. If there's anything we can help you with, or if you have any questions, please let us know—we're here for you!

As a thank you for being part of our community, we'd love to offer you [special offer, discount, or content, if any]. Click unsubscribe at any time.

Best regards,

[Your Name]

[Your Company]