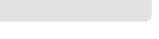
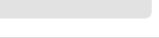
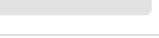


Budget Allocation Chart for Yearly Marketing Initiatives

Initiative	Budget Allocation	Chart
Social Media Advertising	\$30,000	
Content Marketing	\$20,000	
Email Campaigns	\$10,000	
Events & Sponsorships	\$25,000	
Search Engine Marketing	\$15,000	