

Budget Allocation Chart for Yearly Marketing Initiatives

| Initiative | Budget Allocation | Chart |
|--------------------------|-------------------|-------------|
| Social Media Advertising | \$30,000 | <div></div> |
| Content Marketing | \$20,000 | <div></div> |
| Email Campaigns | \$10,000 | <div></div> |
| Events & Sponsorships | \$25,000 | <div></div> |
| Search Engine Marketing | \$15,000 | <div></div> |