

[Company Name] to Announce [Product/Service/Initiative] at [Trade Show Name] [Year]

Join [Company Name] at Booth #[Booth Number] at [Venue], [Location], [Dates]

FOR IMMEDIATE RELEASE
[City, State] â€" [Release Date]

[Company Name] will participate in the upcoming [Trade Show Name], taking place at [Location] from [Start Date] to [End Date]. At booth #[Booth Number], [Company Name] will unveil [brief overview of product/service/initiative].

Highlights/Key Features:

- [Feature or Announcement 1]
- [Feature or Announcement 2]
- [Feature or Announcement 3]

"[Quote from executive or spokesperson about the significance of the announcement or event]," said [Name], [Title] of [Company Name].

About [Company Name]

[One or two sentences describing the company, its mission, and its products or services. Optional: mention years in business, locations, or key achievements.]

Media Contact:

[Name]

[Title]

[Email Address]

[Phone Number]

[Company Website]