

Social Media Influencer Partnership Agreement

This Social Media Influencer Partnership Agreement ("Agreement") is made and entered into as of [Date], by and between:

- **Brand/Company Name:** [Brand/Company Name]
- **Contact Person:** [Contact Person Name & Title]
- **Address:** [Brand/Company Address]
- **Email:** [Brand/Company Email]

and

- **Influencer Name:** [Influencer Name]
- **Social Media Handle(s):** [@username(s)]
- **Address:** [Influencer Address]
- **Email:** [Influencer Email]

1. Services

The Influencer agrees to create and post content on the following platform(s): [Platform(s)] featuring [Brand/Company or Product/Service], including:

- Number of posts/stories/reels: [Specify]
- Posting dates/timeline: [Specify]
- Content format and key requirements: [Specify]
- Mandatory tags/hashtags: [Specify]

2. Compensation

The Brand/Company agrees to pay the Influencer: [Fee/Payment Terms], payable upon [milestone/event/timeline].

3. Content Guidelines & Approval

All content must comply with the following guidelines: [Brief Content Guidelines] and is subject to approval within [X] days.

4. Usage Rights

[Brand/Company] may use the Influencer's content for [period, purpose, media, etc.] with appropriate credit. Further usage must be authorized in writing.

5. Disclosure & Compliance

The Influencer will clearly disclose the partnership as required by law and platform policies.

6. Term & Termination

This Agreement shall commence on [Start Date] and end on [End Date], unless extended by mutual consent. Early termination terms: [Specify].

7. Confidentiality

Both parties agree to keep confidential information private and not to disclose such information to third parties.

8. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction].

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date written above:

Brand/Company Representative

Influencer