

Channel Partner Onboarding Guide

for Product Launch

1. Welcome & Introduction

Welcome to our Channel Partner network! This guide is designed to walk you through our onboarding process for the new product launch.

2. Product Overview

- Product Name: <Product Name>
- Key Features
- Value Proposition
- Target Market Segment

3. Onboarding Steps

1. Sign Partnership Agreement
2. Complete Compliance & Training
3. Access Partner Portal
4. Receive Product Collateral
5. Set Up First Product Demo

4. Training & Resources

- Training Webinars Schedule
- Product Datasheets
- Sales Pitch Deck
- FAQ Documents

5. Key Contacts

Role	Name	Email
Channel Manager	<Name>	<Email>
Technical Support	<Name>	<Email>

6. Launch Timeline

Milestone	Date
Onboarding Complete	<Date>
First Demo	<Date>

7. Next Steps

- Review onboarding materials
- Schedule training sessions
- Reach out to key contacts for questions

Thank You for Partnering with Us!

We're excited to have you onboard. Let's achieve a successful product launch together!