

Affiliate Marketing Campaign Performance Sheet

Date	Campaign Name	Affiliate Name	Clicks	Conversions	Conversion Rate (%)	Revenue (\$)	Cost (\$)	ROI (%)	Status
2023-01-01	Campaign A	Affiliate Alpha	1000	10	1.0%	100	50	100%	Active
2023-01-02	Campaign B	Affiliate Beta	1500	20	1.3%	150	75	100%	Active
2023-01-03	Campaign C	Affiliate Gamma	2000	30	1.5%	200	100	100%	Active
2023-01-04	Campaign D	Affiliate Delta	2500	40	1.6%	250	125	100%	Active
2023-01-05	Campaign E	Affiliate Epsilon	3000	50	1.7%	300	150	100%	Active
2023-01-06	Campaign F	Affiliate Zeta	3500	60	1.7%	350	175	100%	Active
2023-01-07	Campaign G	Affiliate Eta	4000	70	1.75%	400	200	100%	Active
2023-01-08	Campaign H	Affiliate Theta	4500	80	1.78%	450	225	100%	Active
2023-01-09	Campaign I	Affiliate Iota	5000	90	1.8%	500	250	100%	Active
2023-01-10	Campaign J	Affiliate Kappa	5500	100	1.82%	550	275	100%	Active
2023-01-11	Campaign L	Affiliate Lambda	6000	110	1.83%	600	300	100%	Active
2023-01-12	Campaign M	Affiliate Mu	6500	120	1.85%	650	325	100%	Active
2023-01-13	Campaign N	Affiliate Nu	7000	130	1.86%	700	350	100%	Active
2023-01-14	Campaign O	Affiliate Xi	7500	140	1.87%	750	375	100%	Active
2023-01-15	Campaign P	Affiliate Omicron	8000	150	1.88%	800	400	100%	Active
2023-01-16	Campaign Q	Affiliate Pi	8500	160	1.89%	850	425	100%	Active
2023-01-17	Campaign R	Affiliate Rho	9000	170	1.89%	900	450	100%	Active
2023-01-18	Campaign S	Affiliate Sigma	9500	180	1.89%	950	475	100%	Active
2023-01-19	Campaign T	Affiliate Tau	10000	190	1.9%	1000	500	100%	Active
2023-01-20	Campaign U	Affiliate Upsilon	10500	200	1.91%	1050	525	100%	Active
2023-01-21	Campaign V	Affiliate Phi	11000	210	1.91%	1100	550	100%	Active
2023-01-22	Campaign W	Affiliate Chi	11500	220	1.91%	1150	575	100%	Active
2023-01-23	Campaign X	Affiliate Psi	12000	230	1.91%	1200	600	100%	Active
2023-01-24	Campaign Y	Affiliate Omega	12500	240	1.91%	1250	625	100%	Active
2023-01-25	Campaign Z	Affiliate Epsilon	13000	250	1.91%	1300	650	100%	Active
2023-01-26	Campaign AA	Affiliate Epsilon	13500	260	1.91%	1350	675	100%	Active
2023-01-27	Campaign BB	Affiliate Epsilon	14000	270	1.91%	1400	700	100%	Active
2023-01-28	Campaign CC	Affiliate Epsilon	14500	280	1.91%	1450	725	100%	Active
2023-01-29	Campaign DD	Affiliate Epsilon	15000	290	1.91%	1500	750	100%	Active
2023-01-30	Campaign EE	Affiliate Epsilon	15500	300	1.91%	1550	775	100%	Active
2023-01-31	Campaign FF	Affiliate Epsilon	16000	310	1.91%	1600	800	100%	Active