

# Pitch Letter Sample for Feature Story

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Mr. John Smith  
Features Editor  
Daily Tribune  
456 Broad Avenue  
City, State ZIP

**Subject: Feature Story Pitch – “How Acme Innovations is Transforming Urban Living”**

Dear Mr. Smith,

I am reaching out to pitch a feature story idea that highlights how Acme Innovations is using cutting-edge technology to address the challenges of urban living. As cities face rapid growth and increasing demands on resources, our company has developed sustainable solutions that improve quality of life for residents.

The story would focus on our new line of smart energy systems, which recently received recognition at the International Urban Solutions Conference. We would like to share insights from our CEO, Anna Lee, as well as profiles of city residents who have experienced the positive impact of these innovations.

We believe this story would resonate with your readers, showcasing a unique approach to real-world problems. I am happy to arrange interviews and provide supporting materials at your convenience.

Thank you for your consideration. I look forward to the possibility of working together.

Best regards,  
Jane Doe  
Public Relations Manager  
Acme Innovations