

# Blog Post Promotion Checklist

## Before Publishing

- Proofread and check for errors
- Add relevant internal links
- Optimize title, meta description, and URL for SEO
- Include and optimize images with alt text

## Immediately After Publishing

- Share on Twitter/X
- Share on Facebook
- Share on LinkedIn
- Add to email newsletter

## Ongoing Promotion

- Reach out to influencers/partners for sharing
- Repurpose content (e.g., infographics, threads)
- Share in relevant groups and communities
- Answer questions on Q&A sites with links