

Blog Post Promotion Checklist

Before Publishing

- ☐ Proofread and check for errors
- ☐ Add relevant internal links
- ☐ Optimize title, meta description, and URL for SEO
- ☐ Include and optimize images with alt text

Immediately After Publishing

- ☐ Share on Twitter/X
- ☐ Share on Facebook
- ☐ Share on LinkedIn
- ☐ Add to email newsletter

Ongoing Promotion

- ☐ Reach out to influencers/partners for sharing
- ☐ Repurpose content (e.g., infographics, threads)
- ☐ Share in relevant groups and communities
- ☐ Answer questions on Q&A sites with links