

Topic Ideation Worksheet

Area of Interest

e.g., Technology, Health, Business

Potential Topics

List your topic ideas here...

Audience

Target Audience

e.g., Students, Professionals

Audience Need

e.g., Learn skills, Get information

Problem or Question Addressed

What problem or question does this topic address?

Unique Perspective / Angle

What makes your approach unique?

Notes

Any additional notes...