

Nonprofit Program Corporate Sponsorship Proposal

Introduction

[Nonprofit Organization Name] is dedicated to [brief mission statement]. We invite [Company Name] to join us as a valued sponsor for our [Program/Event Name], aimed at [briefly describe purpose or target impact of the project].

About Our Program

[Program Name] is designed to [describe the program's goals, target population, and methods]. Through this meaningful initiative, we strive to [key intended outcomes].

Why Partner With Us?

- Demonstrate your company's commitment to social responsibility.
- Increase brand visibility within our engaged local and online communities.
- Network with like-minded leaders and influencers dedicated to [impact area].

Sponsorship Opportunities

| Sponsorship Level | Contribution | Benefits |
|-------------------|--------------|--|
| Platinum | \$10,000+ | <ul style="list-style-type: none">• Featured logo placement on event materials• Acknowledgement in press releases• Onstage recognition at program events |
| Gold | \$5,000 | <ul style="list-style-type: none">• Logo placement on promotional material• Recognition on website and social media• Program mention |
| Silver | \$2,000 | <ul style="list-style-type: none">• Logo on website sponsor page• Certificate of appreciation |
| Bronze | \$1,000 | <ul style="list-style-type: none">• Name recognition in program materials |

Program Budget Snapshot

| Expense Category | Estimated Cost |
|------------------|----------------|
| | |

| | |
|-----------------------|---------|
| Materials & Supplies | \$4,000 |
| Venue/Facilities | \$2,000 |
| Staffing | \$5,000 |
| Marketing & Promotion | \$3,000 |
| Other Expenses | \$1,000 |

Next Steps

We welcome the opportunity to discuss this proposal and tailor a sponsorship package to best meet your corporate goals. Contact us at [contact email/phone] for more information.

Thank You

Thank you for considering a partnership that will make a meaningful difference in our community.

Sincerely,

[Your Name]

[Your Title]

[Nonprofit Organization Name]