

# Nonprofit Program Corporate Sponsorship Proposal

## Introduction

[Nonprofit Organization Name] is dedicated to [brief mission statement]. We invite [Company Name] to join us as a valued sponsor for our [Program/Event Name], aimed at [briefly describe purpose or target impact of the project].

## About Our Program

[Program Name] is designed to [describe the program’s goals, target population, and methods]. Through this meaningful initiative, we strive to [key intended outcomes].

## Why Partner With Us?

- Demonstrate your company’s commitment to social responsibility.
- Increase brand visibility within our engaged local and online communities.
- Network with like-minded leaders and influencers dedicated to [impact area].

## Sponsorship Opportunities

Sponsorship Level	Contribution	Benefits
Platinum	\$10,000+	<ul style="list-style-type: none"><li>• Featured logo placement on event materials</li><li>• Acknowledgement in press releases</li><li>• Onstage recognition at program events</li></ul>
Gold	\$5,000	<ul style="list-style-type: none"><li>• Logo placement on promotional material</li><li>• Recognition on website and social media</li><li>• Program mention</li></ul>
Silver	\$2,000	<ul style="list-style-type: none"><li>• Logo on website sponsor page</li><li>• Certificate of appreciation</li></ul>
Bronze	\$1,000	<ul style="list-style-type: none"><li>• Name recognition in program materials</li></ul>

## Program Budget Snapshot

Expense Category	Estimated Cost
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Materials & Supplies	\$4,000
Venue/Facilities	\$2,000
Staffing	\$5,000
Marketing & Promotion	\$3,000
Other Expenses	\$1,000

## Next Steps

We welcome the opportunity to discuss this proposal and tailor a sponsorship package to best meet your corporate goals. Contact us at [contact email/phone] for more information.

## Thank You

Thank you for considering a partnership that will make a meaningful difference in our community.

Sincerely,  
[Your Name]  
[Your Title]  
[Nonprofit Organization Name]