

Monthly Campaign Content Planning Spreadsheet

June 2024

Week	Date	Channel	Campaign Name	Content Topic	Content Format	Objective	Status	Owner
Week 1	2024-06-03	Instagram	Summer Sale Launch	Teaser Post	Image	Promotion	Planned	Alice
Week 1	2024-06-05	Email	Summer Sale Launch	Newsletter	Email	Awareness	Drafted	Bob
Week 2	2024-06-12	Facebook	Summer Testimonials	Customer Stories	Video	Engagement	Planned	Jane
Week 3	2024-06-19	Blog	Summer Sale Tips	How-to Guide	Article	Education	Planned	Tom
Week 4	2024-06-26	LinkedIn	End of Sale Reminder	Countdown Post	Image/Text	Urgency	Planned	Alice