

Audience Attitudes and Preferences Questionnaire

Please take a moment to answer the following questions to help us understand your attitudes and preferences. All responses are confidential.

Basic Information

Name:

Email (optional):

Age:

Attitudes & Opinions

How interested are you in our topic area?

- ☐ Not interested
- ☐ Slightly interested
- ☐ Neutral
- ☐ Interested
- ☐ Very interested

How often do you engage with similar content?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often
- ☐ Always

Which platforms do you prefer for consuming content? (Select all that apply)

- ☐ Websites
- ☐ Social Media
- ☐ Print Media
- ☐ Podcasts
- ☐ Video/Streaming

What motivates you to engage with content like ours?

How can we improve your experience?

