

Brand Color Palette Reference

Primary Colors

Color	Name	HEX	RGB	Notes
	Brand Blue	#1A73E8	26, 115, 232	Main brand color
	Accent Red	#E53935	229, 57, 53	Highlight & Calls to action

Secondary Colors

Color	Name	HEX	RGB	Notes
	Yellow	#FBC02D	251, 192, 45	Secondary, supporting elements
	Green	#43A047	67, 160, 71	Success, confirmations

Neutrals

Color	Name	HEX	RGB	Notes
	Dark Gray	#212121	33, 33, 33	Headings, text
	Light Gray	#F5F5F5	245, 245, 245	Backgrounds, surfaces