

Corporate Logo Usage Guide

1. Logo Versions



Primary Logo



Monochrome (Gray)

2. Clear Space



Maintain clear space around the logo equal to the height of the "L" in the logo.

3. Minimum Size



Minimum width: 60px



Too Small (Do not use)

4. Incorrect Usage



Do not rotate



Do not alter typography



Avoid busy backgrounds



Do not stretch or compress

5. File Formats & Contacts

Format	Usage
SVG / EPS	Print & Large-Scale

PNG	Digital, Transparent Background
JPG	Online/Small Use, Non-transparent

Contact

- For logo files and questions, email: brand@company.com