

Typography Standards

for Brand Consistency

1. Font Family

Primary Font: Inter , Arial, Helvetica, sans-serif

Monospace: Fira Mono , Consolas, monospace

2. Headings

Element	Font Weight	Font Size	Letter Spacing
H1	600	2.7em	-1.2px
H2	600	2em	normal
H3	600	1.35em	normal
H4	500	1.1em	normal
H5	500	1em	normal
H6	400	0.94em	normal

Heading 1 Sample

Heading 2 Sample

Heading 3 Sample

Heading 4 Sample

Heading 5 Sample

Heading 6 Sample

3. Body Text

- Base size: 17px (1em)
- Line height: 1.6
- Normal weight: 400

This is a sample of standard body text. It is intended to represent the primary paragraph style for content.

4. Lists

- Unordered and ordered lists use normal text size.
- List items have slight spacing for clarity.

- *List item one*
- *List item two*
- *List item three*

5. Code

Use monospace font for code and preformatted text.

```
<div>Sample Code</div>
```

```
function hello() {  
  console.log("Hello World!");  
}
```

6. Spacing

- Paragraph and heading spacing is consistent for readability.
- Content is limited to `max-width: 90%;` for optimal line length.

Typography standards help unify brand expression across all platforms.