

# Influencer Compensation and Payment Terms Outline

## 1. Compensation Structure

- **Flat Fee:** Fixed amount per deliverable or campaign.
- **Performance-based:** Payment tied to KPIs such as engagement, clicks, or conversions.
- **Product/Service Compensation:** Product or service provided in exchange for promotion.
- **Commission:** Percentage of sales generated via unique links or codes.
- **Hybrid Model:** Combination of the above.

## 2. Deliverables

1. Number and type of posts (e.g., Instagram, TikTok, YouTube, Stories, etc.)
2. Content requirements and guidelines
3. Deadlines for submission and publication
4. Approval process for content

## 3. Payment Terms

- Invoice submission procedures
- Payment schedule (e.g., 50% upfront, 50% upon completion)
- Accepted payment methods (e.g., bank transfer, PayPal, etc.)
- Processing time after invoice (e.g., within 30 days)
- Penalties or late fees for delayed payments (if applicable)

## 4. Example Payment Schedule

| Milestone       | Description                                   | Amount/Percentage | Due Date                     |
|-----------------|---|-------------------|------------------------------|
| Initial Payment | Upon signing agreement                        | 50%               | Upon contract signing        |
| Final Payment   | After deliverables are completed and approved | 50%               | Within 14 days post-approval |

## 5. Additional Notes

- Tax considerations and required documentation
- Dispute resolution procedure
- Termination and refund policies
- Contact details for payment-related inquiries