

# Influencer Content Approval Checklist

## General Requirements

- ☐ Content aligns with brand guidelines
- ☐ No spelling or grammatical errors
- ☐ Clear and accurate messaging
- ☐ Relevant hashtags and tags are included

## Compliance & Legal

- ☐ Disclosure of sponsorship/ad (#ad, #sponsored)
- ☐ No use of prohibited language or claims
- ☐ Music/images used are licensed or royalty-free

## Visual & Aesthetic

- ☐ Brand/product is clearly visible
- ☐ High-quality image or video
- ☐ No inappropriate or off-brand visuals

## Post Details

- ☐ Correct post date and time scheduled
- ☐ Captions and CTAs (calls-to-action) included
- ☐ Handles and links are accurate