

**FOR IMMEDIATE RELEASE**

Brand Image Inc.  
www.brandimage.com

# Brand Image Appoints Alex Morgan as New Chief Executive Officer

City, State – Month Day, Year

Brand Image Inc., a leader in innovative branding solutions, today announced the appointment of Alex Morgan as Chief Executive Officer, effective immediately. Morgan succeeds Jamie Lee, who served as CEO since 2017 and will remain as an advisor during the transition.

## About Alex Morgan

With over 20 years of experience in the branding and marketing industry, Morgan brings a wealth of knowledge and a track record of transformative leadership. Previously, Morgan served as COO at Creative Visions, where they led multiple global brand campaigns and drove significant growth.

“We are thrilled to welcome Alex as our new CEO,” said Leslie Gray, Chair of the Board at Brand Image. “Alex’s visionary leadership and deep understanding of our industry will ensure Brand Image continues to deliver world-class solutions for our clients.”

As CEO, Morgan will focus on expanding Brand Image’s presence in emerging markets and driving innovation that aligns with the company’s mission to help clients build impactful brands.

## About Brand Image

Brand Image Inc. is a branding and design consultancy dedicated to helping organizations express their values through creative strategy and design. With offices in five countries, the company serves clients ranging from startups to Fortune 500 enterprises.

### Media Contact:

Avery Thomas  
Director of Communications  
press@brandimage.com  
(555) 123-4567