

Brand A

Logo

&

Brand B

Logo

## FOR IMMEDIATE RELEASE

### Brand A and Brand B Announce Exciting New Partnership

**City, State** â€“ June 1, 2024 â€“ **Brand A**, a leader in *industry/sector*, and **Brand B**, a renowned name in *related industry/sector*, today announced a strategic partnership set to drive innovation and value for customers worldwide.

This collaboration brings together the expertise, technology, and vision of both brands, aiming to deliver *unique solutions/products/services* to a broader audience. With shared values and complementary strengths, Brand A and Brand B are poised to achieve ambitious goals and set new industry standards.

â€œWe are thrilled to join forces with Brand B,â€ said **[Spokesperson Name]**, *[Title]* at Brand A. â€œThis partnership represents an exciting step forward, allowing us to leverage each otherâ€™s strengths and continue delivering exceptional value to our customers.â€

**[Spokesperson Name]**, *[Title]* at Brand B, added, â€œOur collaboration with Brand A opens new opportunities for growth and innovation. Together, we look forward to creating lasting impact in our industries.â€

The initial phase of the partnership will focus on *[briefly describe key joint initiatives or projects]*, with plans to expand efforts in the coming months.

#### About Brand A

Brand A is a *brief description: leading provider of [products/services]*, headquartered in *location*. Known for *unique selling point or achievement*, Brand A serves customers in *markets/regions*.

#### About Brand B

Brand B is a *brief description: top innovator/supplier/etc. of [products/services]*, based in *location*. With a commitment to *mission or value*, Brand B is recognized for *achievement or quality*.

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