

# Case Studies & Success Stories

## Brand X Awareness Campaign

*Client: Brand X | Campaign Date: May 2023*

Brand X partnered with our platform to launch a targeted awareness campaign aimed at millennials interested in healthy living. The collaboration included native articles, social media posts, and email newsletter features.

### Results:

- Reached 1.2M unique users in 1 month
- Engagement rate: 8.4%
- 300% increase in newsletter sign-ups

## Podcast Launch for Company Z

*Client: Company Z | Campaign Date: Jan 2024*

Company Z leveraged our media kit services to introduce their new podcast series. We provided promotional banners, dedicated feature stories, and cross-channel social media support, helping position the podcast in a competitive market.

### Results:

- Top 20 in Apple Podcasts (Business category) within 4 weeks
- 35K+ episode downloads in launch month
- Received high-profile media coverage

## Event Coverage with Startup Y

*Client: Startup Y | Event: Tech Future Expo 2023*

Startup Y used our content team to maximize exposure at Tech Future Expo. Our team provided live event coverage, interviews, and collaborative blog posts, highlighting key showcases and speakers.

### Results:

- Improved social followers by 2,000 in a week
- 350% boost in event page traffic
- Secured 12 B2B partnership inquiries post-event