

# Influencer Campaign Sponsorship Proposal

## 1. Executive Summary

Brief overview introducing the influencer(s), the brand, and campaign goals.

## 2. Campaign Overview

- Campaign Name:** [Enter Name]
- Timeline:** [Start Date] – [End Date]
- Platform(s):** [e.g., Instagram, TikTok]
- Target Audience:** [Demographics]
- Objectives:** [Key Goals]

## 3. Influencer Profile

- Name:** [Influencer Name]
- Followers:** [Number]
- Engagement Rate:** [%]
- Audience Insights:** [Location, Age, Gender]

## 4. Proposed Deliverables

Platform	Content Type	Quantity	Description
[Instagram]	[Story]	[3]	[Brief Description]

## 5. Sponsorship Package & Fees

Deliverable	Cost
[Instagram Post]	[\$Amount]
[Other Deliverable]	[\$Amount]
<b>Total</b>	<b>[\$Total Amount]</b>

## 6. Measurement & Reporting

- Metrics Provided:* [e.g., Reach, Engagement, Clicks]
- Reporting Timeline:* [e.g., Within 7 days of campaign end]

## 7. Terms & Conditions

- [Payment Terms]
- [Content Approval Process]
- [Usage Rights]
- [Cancellation Policy]

## 8. Contact Information

- **Contact Name:** *[Full Name]*
- **Email:** *[email@example.com]*
- **Phone:** *[+123456789]*