

Music Festival Sponsorship Proposal

Presented to: [Advertiser/Company Name]

Date: [Proposal Date]

1. Introduction

[Brief overview of the music festival, its objectives, and the significance of the event.]

2. Event Details

- **Event Name:** [Name of Festival]
- **Date:** [Event Date]
- **Location:** [Venue Address]
- **Expected Attendance:** [Approximate Number]
- **Target Audience:** [Demographics]
- **Festival Highlights:** [Key Performers/Activities]

3. Sponsorship Opportunities

Level	Investment	Benefits
Title Sponsor	[Amount]	[Key Title Benefits]
Gold Sponsor	[Amount]	[Key Gold Benefits]
Silver Sponsor	[Amount]	[Key Silver Benefits]
Bronze Sponsor	[Amount]	[Key Bronze Benefits]

4. Advertising & Branding Opportunities

- Logo Placement (Tickets, Banners, Print and Digital Media)
- Website and Social Media Mentions
- Booth/Exhibit Space
- Product Sampling/Activation Opportunities
- Media Coverage Inclusion

5. Audience Profile

- Age Groups: [Age Range]
- Gender Breakdown: [Percentage]
- Geographical Reach: [City/Region]
- Music Preferences: [Genres]

6. Previous Event Highlights (If applicable)

- Past Attendance: [Number]
- Partner Brands: [List]
- Media Coverage: [Channels/Publications]

7. Next Steps

[Outline how to proceed, deadlines, and contact details for further discussions.]

8. Contact Information

- **Name:** [Organizer Name]
- **Email:** [Organizer Email]
- **Phone:** [Organizer Phone]
- **Website:** [Festival Website]