

Trade Show Marketing Sponsorship Proposal

Prepared For

[Sponsor Company Name]

Prepared By

[Your Company Name]

[Contact Person]

[Email & Phone]

Event Overview

The [Event Name] is an annual gathering of industry professionals, exhibitors, and innovators. The event will take place on [Dates], at [Venue, City]. With an estimated attendance of [Estimated Attendance], it provides an ideal platform for brands to showcase their products and engage with a targeted audience.

Sponsorship Opportunities

Package	Investment	Inclusions
Platinum Sponsor	\$10,000	<ul style="list-style-type: none">• Prime booth location• Logo on event materials• Speaking opportunity• Social media mentions
Gold Sponsor	\$5,000	<ul style="list-style-type: none">• Preferred booth placement• Logo on website• Email promotion inclusion
Silver Sponsor	\$2,500	<ul style="list-style-type: none">• Standard booth• Logo in event program

Benefits of Sponsoring

- Access to a targeted audience of key industry decision-makers
- Brand visibility before, during, and after the event
- Opportunities for direct engagement with attendees
- Media exposure through event promotions and coverage

Next Steps

1. Review the sponsorship opportunities suited to your brand goals.
2. Select a package and confirm availability.
3. Contact us at [Email/Phone] to discuss customization options or for more information.

4. Finalize partnership agreement and payment.

Contact Information

[Your Name]

[Your Company Name]

[Email Address]

[Phone Number]

[Website URL]