Product Launch Email Campaign Sample

Subject Line:
Introducing [Product Name]: Revolutionize Your [Benefit/Industry]

Preview Text:
Discover the new way to [solve a problem / fulfill a need]. Launch special included!

Email Body:

Hi [First Name],

We're excited to announce the launch of **[Product Name]** — our latest innovation designed to help you [solve problem/improve experience].

What makes it special?

- [Key Feature #1]
- [Key Feature #2]
- [Key Feature #3]

Experience the difference starting today! For a limited time, enjoy our exclusive launch offer: [launch offer details].

Ready to learn more?
Visit [Product Landing Page URL]

Thank you for being part of our community.
The [Your Company] Team

Signature:
Best regards,
[Sender Name]
[Sender Position]
[Company Name]