

Email Marketing Content Calendar

Date	Campaign Name	Audience Segment	Email Subject	Content Outline	Status
2024-07-01	Welcome Series	New Subscribers	Welcome to Our Community!	Introduction, Brand Story, Exclusive Offer	Draft
2024-07-05	Product Launch	All Subscribers	Introducing Our Latest Arrivals	Product Highlights, Features, CTA	Planned
2024-07-10	Newsletter July	Engaged	July Updates & Tips	Company News, Blog Links, Resources	Scheduled
2024-07-15	Feedback Request	Recent Customers	How was your experience?	Survey Link, Thank You Note	Planned
2024-07-20	Promotion	Inactive	Special Offer Just for You	Limited Time Discount, CTA	Draft

* Update this calendar weekly based on campaign performance and marketing goals.