

Market Share Overview & Benchmarking

Key Metrics

25%

Your Market Share

2nd

Market Rank

5%

Y/Y Growth

\$50M

Annual Revenue

Market Share by Company

Company	Market Share	Annual Revenue	Growth
Company Alpha	40%	\$80M	8%
Your Company	25%	\$50M	5%
Company Beta	15%	\$30M	3%
Company Delta	10%	\$20M	1%
Others	10%	\$20M	2%

Benchmarking vs. Top Competitor

Metric	Your Company	Company Alpha
Market Share	25%	40%
Annual Revenue	\$50M	\$80M
Y/Y Growth	5%	8%
Market Rank	2nd	1st