

Influencer Collaboration Agreement Template

This Influencer Collaboration Agreement ("Agreement") is made as of _____, by and between:

- **Brand:** _____
- **Contact Person:** _____
- **Address:** _____

- **Influencer:** _____
- **Contact Email:** _____
- **Social Handle(s):** _____

1. Scope of Work

The Influencer agrees to create and publish the following content as part of the brand campaign:

- **Type of Content:** _____
- **Number of Posts:** _____
- **Platforms:** _____
- **Posting Dates:** _____
- **Mention/Tags/Hashtags:** _____

2. Compensation

The Brand agrees to compensate the Influencer as follows:

- **Monetary Fee:** _____
- **Product/Gift:** _____
- **Payment Terms:** _____

3. Content Usage & Rights

1. The Influencer grants the Brand a non-exclusive, royalty-free, worldwide license to use, repost, and share the content for campaign-related marketing and promotional purposes.
2. Content ownership remains with the Influencer unless otherwise agreed in writing.

4. Disclosure & Compliance

The Influencer will ensure all sponsored content includes the appropriate disclosure according to applicable laws, regulations, and platform guidelines.

5. Confidentiality

Both parties agree to maintain confidentiality regarding any sensitive information exchanged during this collaboration.

6. Term & Termination

This Agreement shall commence on the above date and continue until fulfillment of the campaign obligations, unless terminated earlier by mutual written consent.

7. General Provisions

- This Agreement constitutes the entire understanding between the parties.
- Any amendments must be in writing and signed by both parties.
- Governing Law: _____

Brand Representative Signature

Date: _____

Influencer Signature

Date: _____