

# Influencer Collaboration Agreement Template

This Influencer Collaboration Agreement ("Agreement") is made as of \_\_\_\_\_, by and between:

- **Brand:** \_\_\_\_\_
- **Contact Person:** \_\_\_\_\_
- **Address:** \_\_\_\_\_
  
- **Influencer:** \_\_\_\_\_
- **Contact Email:** \_\_\_\_\_
- **Social Handle(s):** \_\_\_\_\_

## 1. Scope of Work

The Influencer agrees to create and publish the following content as part of the brand campaign:

- **Type of Content:** \_\_\_\_\_
- **Number of Posts:** \_\_\_\_\_
- **Platforms:** \_\_\_\_\_
- **Posting Dates:** \_\_\_\_\_
- **Mention/Tags/Hashtags:** \_\_\_\_\_

## 2. Compensation

The Brand agrees to compensate the Influencer as follows:

- **Monetary Fee:** \_\_\_\_\_
- **Product/Gift:** \_\_\_\_\_
- **Payment Terms:** \_\_\_\_\_

## 3. Content Usage & Rights

1. The Influencer grants the Brand a non-exclusive, royalty-free, worldwide license to use, repost, and share the content for campaign-related marketing and promotional purposes.
2. Content ownership remains with the Influencer unless otherwise agreed in writing.

## 4. Disclosure & Compliance

The Influencer will ensure all sponsored content includes the appropriate disclosure according to applicable laws, regulations, and platform guidelines.

## 5. Confidentiality

Both parties agree to maintain confidentiality regarding any sensitive information exchanged during this collaboration.

## 6. Term & Termination

This Agreement shall commence on the above date and continue until fulfillment of the campaign obligations, unless terminated earlier by mutual written consent.

## 7. General Provisions

- This Agreement constitutes the entire understanding between the parties.
  - Any amendments must be in writing and signed by both parties.
  - **Governing Law:** \_\_\_\_\_
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Brand Representative Signature  
Date: \_\_\_\_\_

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Influencer Signature  
Date: \_\_\_\_\_