

Sponsored Content Collaboration Sheet

Influencer Information

Name

Social Media Handles

Email

Followers (per platform)

Brand & Campaign Details

Brand Name

Contact Person

Campaign Name / Hashtag

Brief Description

Key Dates (posting, deadlines, etc.)

Content Requirements

Platform	Content Type	Specs / Notes
e.g. Instagram	e.g. 1 Feed Post	

Captions / Hashtags to Include

Mentions / Tags Required

Compensation & Deliverables

Compensation Details

Payment Terms

Deliverables List

Approvals & Notes

Approval Process

Additional Notes
