

# Sponsored Content Collaboration Sheet

## Influencer Information

Name

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Social Media Handles

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Email

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Followers (per platform)

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## Brand & Campaign Details

Brand Name

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Contact Person

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Campaign Name / Hashtag

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Brief Description

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Key Dates (posting, deadlines, etc.)

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## Content Requirements

Platform

Content Type

Specs / Notes

e.g. Instagram

e.g. 1 Feed Post

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Captions / Hashtags to Include

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Mentions / Tags Required

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## Compensation & Deliverables

Compensation Details

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Payment Terms

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Deliverables List

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## Approvals & Notes

Approval Process

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Additional Notes

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