

Retail Sector Joint Venture Memorandum

1. Introduction

This Memorandum of Understanding (â€œMoUâ€) is entered into by and between:

- **Party A:** [Name of Retail Company 1], [Country], [Address]
- **Party B:** [Name of Retail Company 2], [Country], [Address]

Collectively referred to as "the Parties".

2. Purpose

The purpose of this MoU is to outline the basic terms and conditions under which the Parties intend to form a joint venture for the operation of retail stores in [Target Market/Location].

3. Scope of Joint Venture

- Establishment of new retail stores under a joint brand.
- Import, distribution, and sale of consumer goods.
- Sharing of technology, logistics, and operational expertise.

4. Capital Contribution

Party	Initial Contribution	Equity Share (%)
Party A	[Amount in USD]	[XX%]
Party B	[Amount in USD]	[XX%]

5. Management and Operations

- A Joint Management Committee will be formed with equal representation from both Parties.
- Operational decisions will require majority or consensus approval.
- Key roles and responsibilities of each Party will be defined in the formal agreement.

6. Confidentiality

Both Parties agree to maintain the confidentiality of all proprietary and sensitive information exchanged during the course of negotiations and operations.

7. Term and Termination

- This MoU is valid for [x] months from the date of signature.
- Either Party may withdraw upon [30/60] days prior written notice.

8. Governing Law

This MoU shall be governed by and construed in accordance with the laws of [Jurisdiction].

9. Signatures

Party A Representative

Name:
Title:
Date:

Party B Representative

Name:
Title:
Date:
