Press Release: Beta Launch of [Product Name]

[Startup Name]   [City, State]   [Release Date]

For Immediate Release

[Startup Name] is excited to announce the beta release of its innovative new product, [Product Name]. Built to [brief description of what the product does or solves], [Product Name] enters beta testing today, inviting users to experience and shape the future of [industry/field].

â€œ[Short impactful quote from founder or CEO, e.g. â€˜We believe [Product Name] will redefine the way people [do something],â€™ said [Founder Name], [Title] of [Startup Name]],â€ said [Founder Name], [Title]. â€œWe welcome early adopters to join our beta and help us test, improve, and bring our vision to life.â€

[Product Name] distinguishes itself with features such as [list one or two key features or benefits briefly], designed for [target audience]. Beta participants will receive early access, direct support from the development team, and the opportunity to provide valuable feedback to help refine the product ahead of full public launch.

Those interested in joining the beta can sign up at [website or landing page link].

About [Startup Name]

Founded in [year], [Startup Name] is committed to [startup mission statement or vision]. With a team passionate about [industry/field], the company aims to deliver solutions that [brief description of purpose/impact].

For more information, media inquiries, or interviews, please contact:
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