

Event Sponsorship Package Outline

1. Event Overview

- **Event Name:** [Sample Event]
- **Date:** [Event Date]
- **Venue:** [Event Location]
- **Expected Attendance:** [Number]
- **Event Purpose:** [Short Description]
- **Target Audience:** [Audience Type]

2. Sponsorship Levels & Benefits

Level	Contribution	Key Benefits
Platinum	\$10,000	<ul style="list-style-type: none">• Exclusive naming rights• Logo on all event materials• VIP speaking opportunity• Social media features• 10 complimentary tickets
Gold	\$5,000	<ul style="list-style-type: none">• Logo on event materials• Booth space onsite• Social media mentions• 5 complimentary tickets
Silver	\$2,500	<ul style="list-style-type: none">• Logo on website• 2 complimentary tickets

3. Brand Promotion Opportunities

- Onsite branding: banners, signage, booth displays
- Digital branding: website, email blasts, social media
- Product placements or samples
- Event program listing
- Onstage mentions

4. Audience Engagement

- Networking sessions
- Interactive booths/activities
- Prizes & giveaways
- Surveys & feedback opportunities

5. Contact Information

- **Sponsorship Coordinator:** [Name]
- **Email:** [email@domain.com]

- **Phone:** [Phone Number]