

# Marketing Campaign Event Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is entered into by and between the following parties:

<b>Sponsor</b>	[Sponsor Name / Entity]
<b>Address</b>	[Sponsor Address]
<b>Contact</b>	[Sponsor Contact Person, Title, Email, Phone]
<b>Event Organizer</b>	[Organizer Name / Entity]
<b>Address</b>	[Organizer Address]
<b>Contact</b>	[Organizer Contact Person, Title, Email, Phone]
<b>Event Name</b>	[Event Title]
<b>Event Date(s)</b>	[Date(s)]
<b>Event Location</b>	[Location]

## 1. Sponsorship Level and Contribution

The Sponsor agrees to provide the following sponsorship support:

- Sponsorship Level: [Level - e.g., Gold / Silver / Bronze]
- Contribution (Amount or In-kind): [Description]
- Payment Terms: [Due dates and payment instructions]

## 2. Sponsor Benefits

- [Logo Placement - e.g., on event banners, website, materials]
- [Promotional opportunities - e.g., speaking slots, booth]
- [Complimentary tickets - specify quantity]
- [Other agreed benefits]

## 3. Sponsor Obligations

- Provide approved logo and assets by [date].
- Make payments as agreed above.
- Comply with event rules and guidelines.

## 4. Organizer Obligations

- Deliver agreed sponsor benefits as outlined above.
- Notify sponsor of event changes or requirements.

## 5. Term & Termination

This Agreement is valid from [Start Date] until [End Date] or completion of the event, unless terminated earlier

by written notice by either party, subject to the following terms:

- Either party may terminate for material breach with [Number] daysâ€™ notice.
- In case of event cancellation, contributions [refundable/non-refundable terms].

## 6. Miscellaneous

- This Agreement constitutes the entire agreement between the parties.
- Any amendments must be in writing and agreed to by both parties.
- Governing Law: [Jurisdiction]

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Signature (Sponsor)

[Name, Title]

Date: \_\_\_\_\_

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Signature (Organizer)

[Name, Title]

Date: \_\_\_\_\_