

# Product Showcase Event Sponsorship Proposal

Date: \_\_\_\_\_

Prepared by: \_\_\_\_\_

## 1. Executive Summary

We invite you to partner with us as a sponsor for the upcoming Product Showcase Event designed to bring together industry leaders, innovators, and engaged audiences. Your sponsorship will elevate the event experience and help foster strong connections with potential customers and partners.

## 2. Event Overview

- **Event Name:** \_\_\_\_\_
- **Date:** \_\_\_\_\_
- **Venue:** \_\_\_\_\_
- **Expected Attendance:** \_\_\_\_\_
- **Target Audience:** \_\_\_\_\_
- **Description:** Brief one-line description of the event.

## 3. Objectives

- Showcase innovative products to a wide audience
- Facilitate networking opportunities
- Enhance brand visibility for sponsors

## 4. Sponsorship Packages

Level	Investment	Benefits
Gold Sponsor	\$_____	Premium logo placement, on-stage mention, exclusive booth space, and five complimentary tickets
Silver Sponsor	\$_____	Logo on materials, booth space, and three complimentary tickets
Bronze Sponsor	\$_____	Logo on event website and one complimentary ticket

## 5. Marketing & Promotion

- Social media campaigns highlighting sponsors
- Email newsletters
- Event website exposure

- On-site signage and acknowledgments

## 6. Contact Information

For more information, please contact:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Agreement & Acceptance

I/we agree to sponsor the Product Showcase Event at the selected sponsorship level and understand the terms outlined above.

\_\_\_\_\_  
Sponsor Signature      Date

\_\_\_\_\_  
Organizer Signature      Date