

Competitive Pricing Analysis Table

Competitor	Product/Service	Price	Features Included	Notes
Competitor A	Sample Product 1	\$100	Feature X, Feature Y	
Competitor B	Sample Product 2	\$120	Feature X, Feature Z	
Competitor C	Sample Product 3	\$95	Feature Y, Feature Z	
Your Company	Our Product	\$110	Feature X, Feature Y, Feature Z	