

Industry Benchmarking Analysis Sheet

General Information

Company Name		Industry Sector	
Analysis Date		Prepared By	

Key Metrics Comparison

Metric	Your Company	Industry Average	Top Performer	Comments
Revenue Growth (%)				
Gross Margin (%)				
Operating Margin (%)				
Net Profit Margin (%)				
Return on Equity (ROE)				
Market Share (%)				
Employee Turnover (%)				

SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats

Action Items

#	Action	Owner	Deadline	Status
1				
2				

Notes

Add any additional insights, observations, or context here...