

Email Content Calendar Sample

Date

Email Subject

Purpose

Target Audience

Status

2024-07-01	Welcome to Our Newsletter!	Introduction	New Subscribers	Drafting
2024-07-08	July Highlights & Updates	Monthly Updates	All Subscribers	Planned
2024-07-15	Special Offer Just for You	Promotion	Active Users	Scheduled
2024-07-22	Top 5 Tips for Success	Education	All Subscribers	Planned
2024-07-29	Survey: Tell Us What You Think	Feedback	All Subscribers	Ideas