

# Welcome Email Sequence Planning Template

## Sequence Overview

### Audience

Describe your target audience

### Main Objective

What is the goal of this sequence?

### Number of Emails in Sequence

e.g. 3

## Email Sequence Plan

Step	Email Subject	Purpose	Send Timing (day/time)	Main Points/Content	Link or CTA
1					
2					
3					

## Notes & Ideas

Add any additional notes or ideas here