

Campaign Deliverables Checklist for Influencer Partnerships

Influencer Information

Name

Social Handle(s)

Campaign Name

Campaign Dates

Deliverables Checklist

| Deliverable | Platform | Due Date | Status | Notes |
|--|--------------------|----------|--------|-------|
| <input type="checkbox"/> Instagram Post | Instagram | | | |
| <input type="checkbox"/> Instagram Story (x3) | Instagram | | | |
| <input type="checkbox"/> Reel/Short-form Video | Instagram / TikTok | | | |
| <input type="checkbox"/> YouTube Mention | YouTube | | | |
| <input type="checkbox"/> Blog Post | Blog | | | |
| <input type="checkbox"/> X / Twitter Post | X / Twitter | | | |

Review & Approval

Content Submission Deadline

Approval Status

Feedback Provided

Additional Notes

Add any additional notes here...