

Influencer Partnership Outreach Email Sample

Subject:

Collaboration Opportunity with [Your Brand]

Email Body:

Hi [Influencer Name],

I hope this message finds you well! My name is [Your Name], and I am reaching out on behalf of [Your Brand].

We've been following your work on [Platform/Channel] and are truly impressed by your content and engagement with your audience.

We believe that a collaboration between you and [Your Brand] would be a great fit. We would love to discuss the possibility of working together on [describe proposed campaign, product, or partnership].

If you're interested, I'd love to provide more details and answer any questions you may have.

Thank you for considering this opportunity. We look forward to the possibility of partnering with you.

Best regards,

[Your Name]

[Your Position]

[Your Brand]

[Contact Information]