

Buy-One-Get-One Promotion Brief

Promotion Overview

Store/Location: _____

Promotion Period: _____

Eligible Products: _____

Promotion Details

Description	Buy One, Get One Free (BOGO) on selected items.
Requirements	<ul style="list-style-type: none">• Customer must purchase one eligible item to receive one same item free.• Promotion applies while stocks last.
Limitations	<ul style="list-style-type: none">• Maximum of _____ free items per customer.• Only valid on selected SKUs.

Instructions for Merchandisers

- Ensure all eligible products are clearly labeled with "Buy-One-Get-One" signage.
- Display promotional items in high-traffic areas where possible.
- Check inventory daily and restock as needed.
- Liaise with store staff for smooth execution of the promotion.

Notes / Additional Information

Prepared by: _____

Date: _____