

Product Launch Sales Incentive Document

Overview

This document outlines the sales incentive program for the upcoming product launch. The goal is to motivate and reward the sales team for outstanding performance during the launch period.

Program Duration

Start Date: _____

End Date: _____

Eligibility

- All active sales representatives are eligible.
- Participants must be employed through the entire program duration.
- Sales must be recorded in the official system to qualify.

Incentive Structure

Sales Target	Incentive
Tier 1 (5-10 units)	\$100 Gift Card
Tier 2 (11-20 units)	\$300 Gift Card
Tier 3 (21+ units)	\$500 Gift Card + Recognition Certificate

Qualifying Products

- Product Model A
- Product Model B
- Product Model C

Terms & Conditions

- All sales must be finalized and paid in full.
- Returns or cancellations will be deducted from total sales count.
- Incentives to be distributed within 30 days after the program ends.

Sales Manager

Signature:

Participant

Signature: