

Cultural Festival Sponsorship Proposal

1. Executive Summary

[Insert a brief overview of the festival, key objectives, and the purpose of the sponsorship proposal.]

2. About the Festival

Date: [Insert Date]

Location: [Insert Location]

Organizer: [Insert Organizer Name]

[Describe the festival's history, audience demographics, and main attractions.]

3. Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

4. Target Audience

[Describe the target audience, expected attendance, and audience engagement statistics.]

5. Sponsorship Opportunities

1. Title Sponsor

[Description of benefits and requirements]

2. Gold Sponsor

[Description of benefits and requirements]

3. Silver Sponsor

[Description of benefits and requirements]

4. Bronze Sponsor

[Description of benefits and requirements]

6. Sponsor Benefits

- Brand visibility
- Media coverage
- Networking opportunities
- Community impact
- [Other benefits]

7. Marketing and Media Plan

[Outline the festival's marketing strategy, communication channels, and promotional plans.]

8. Budget Overview

[Present a summary of the estimated budget and areas in which sponsorship will assist.]

9. Conclusion

[Conclude with a call to action, and encourage potential sponsors to connect for further discussion.]

Contact Information

Name: [Your Name]

Email: [Your Email]

Phone: [Your Phone Number]