

Food Festival Sponsor Proposal

Event Overview

Event Name: [Food Festival Name]

Date & Location: [Date], [Venue/Location]

Expected Attendance: [Number of Attendees]

[Brief description (2-3 sentences) of the food festival and its purpose/mission.]

About the Festival

[Key highlights: festival features, target audience, notable chefs/vendors, entertainment, community impact.]

Sponsorship Opportunities

Partner with us and showcase your brand to a diverse and engaged audience. Choose from the sponsorship packages below or contact us to create a custom package.

Tier	Contribution	Benefits
Platinum Sponsor	[Amount]	<ul style="list-style-type: none">• Main logo placement on all event materials• Premium booth location• Recognition in press releases• [Additional Benefits]
Gold Sponsor	[Amount]	<ul style="list-style-type: none">• Logo on selected event materials• Booth space• [Additional Benefits]
Silver Sponsor	[Amount]	<ul style="list-style-type: none">• Logo on website and social media• [Additional Benefits]

Audience and Reach

- Target Audience: [Demographics, interests]
- Marketing Channels: [Social media, email campaigns, radio, etc.]
- Past Festival Stats: [Attendance, social reach, community feedback]

Why Sponsor?

- Brand exposure to a large and diverse crowd
- Engagement with food lovers and influencers
- Community goodwill and social responsibility
- Networking opportunities with partners and vendors

Next Steps

Ready to join us? Contact us for more information or to finalize your sponsorship:

Contact Name: [Your Name]

Email: [Your Email]

Phone: [Your Phone]

Thank you for considering sponsorship of [Food Festival Name]. We look forward to partnering with you for a successful and flavorful event!