

# Trade Show Sponsorship Agreement

This Trade Show Sponsorship Agreement ("Agreement") is made and entered into as of \_\_\_\_\_ (the "Effective Date") by and between:

**Sponsor:** \_\_\_\_\_

**Address:** \_\_\_\_\_

and

**Trade Show Organizer:** \_\_\_\_\_

**Address:** \_\_\_\_\_

## 1. Sponsorship Details

The Sponsor agrees to sponsor the trade show event ("Event") described below:

- **Event Name:** \_\_\_\_\_
- **Date & Location:** \_\_\_\_\_
- **Sponsorship Level:** \_\_\_\_\_
- **Contribution Amount:** \$ \_\_\_\_\_

## 2. Organizer Obligations

The Organizer agrees to provide the following benefits to the Sponsor:

- Prominent logo/display placement at the Event
- Recognition in Event materials and website
- X complimentary Event passes
- Other agreed-upon benefits: \_\_\_\_\_

## 3. Sponsor Obligations

The Sponsor agrees to:

- Remit sponsorship fees no later than \_\_\_\_\_
- Provide all necessary logos and promotional materials by \_\_\_\_\_
- Comply with terms and rules of the Event

## 4. Term & Termination

This Agreement shall commence on the Effective Date and remain in effect through completion of the Event, unless terminated earlier in writing by either party.

## 5. General Terms

- This Agreement represents the entire understanding between the parties.
- Changes must be made in writing and signed by both parties.
- This Agreement shall be governed by the laws of the state of \_\_\_\_\_.

---

Organizer Signature

---

Name / Title

Date: \_\_\_\_\_

---

Sponsor Signature

---

---

Name / Title

Date: \_\_\_\_\_