

Single Unit Franchise Agreement Sample for Retail Businesses

This Single Unit Franchise Agreement ("Agreement") is made and entered into as of **[Date]** by and between:

Franchisor:

[Franchisor Company Name], a company organized and existing under the laws of [State/Country], having its principal office at [Franchisor Address].

Franchisee:

[Franchisee Name], residing at [Franchisee Address].

1. GRANT OF FRANCHISE

The Franchisor hereby grants to the Franchisee the right and license to operate a single retail unit under the [Brand/Trademark] brand, and to use the Franchisor's system, trademarks, and business methods at the location specified below, pursuant to the terms and conditions set forth herein.

2. FRANCHISE LOCATION

The Franchisee shall operate the Franchised Business only at the following location:

[Franchise Premises Address]

3. TERM AND RENEWAL

- The initial term of this Agreement shall be **[Number]** years from the Commencement Date.
- The Franchisee may renew the Agreement for additional term(s) of **[Number]** years each, subject to conditions in this Agreement.

4. FEES

1. **Initial Franchise Fee:** \$[Amount], payable upon signing this Agreement.
2. **Ongoing Royalty Fee:** [Percentage]% of Gross Sales, payable monthly.
3. **Marketing Fund:** [Percentage]% of Gross Sales, payable monthly.

5. DUTIES OF THE FRANCHISEE

- Operate the business in accordance with Franchisor's standards and specifications.
- Use Franchisor's trademarks and intellectual property only as permitted.
- Maintain the franchise premises and ensure cleanliness and professionalism.
- Attend training programs as required by the Franchisor.
- Comply with all laws and regulations applicable to the business.

6. DUTIES OF THE FRANCHISOR

- Provide initial training and ongoing support.
- Grant Franchisee the right to use Trademarks and business system.
- Provide the Franchisee with operations manuals, marketing materials, and updates.

7. INTELLECTUAL PROPERTY

The Franchisee acknowledges that all trademarks, trade names, logos, and proprietary information belong to the Franchisor, and use is permitted only as set forth in this Agreement.

8. CONFIDENTIALITY

The Franchisee shall not disclose or use any confidential information except as required in the operation of the franchised business.

9. TERMINATION

- The Agreement may be terminated by either party under circumstances specified herein.
- Upon termination, Franchisee must cease use of all Franchisor trademarks and return confidential materials.

10. MISCELLANEOUS

- This Agreement constitutes the entire agreement between the parties.
- Any amendment must be in writing and signed by both parties.
- This Agreement shall be governed by the laws of [State/Country].

Franchisor:

[Franchisor Name & Title]

Date: _____

Franchisee:

[Franchisee Name]

Date: _____