

Product Landing Page Brief

This brief is intended for designing a minimalist e-commerce product landing page aimed at capturing user leads. Please fill in the required details below.

1. Product Details

- Product Name: _____
- Key Features: _____
- Unique Value Proposition: _____
- Target Audience: _____
- Primary CTA (Call to Action): _____

2. Landing Page Content Sections

- Headline
- Subheadline
- Product Image/Mockup
- Features/Benefits Bullet List
- Short Description
- Lead Capture Form (Name, Email)
- Testimonials (optional)
- FAQs (optional)

3. Lead Capture Form

Name	<input type="text" value="Enter your name"/>	Email
<input type="text" value="Enter your email"/>		Message or Product Interest
<input type="text" value="Type here..."/>		
(optional)		

4. Notes / Additional Instructions

Add any additional comments or specifications