

Brand Partnership Terms and Conditions Outline

1. Introduction

Overview of the agreement between [Brand Name] and [Partner Name].

2. Definitions

- Parties
- Effective Date
- Territory
- Term

3. Scope of Partnership

- Description of collaboration
- Objectives
- Deliverables

4. Roles and Responsibilities

1. Obligations of Brand
2. Obligations of Partner

5. Intellectual Property

- Ownership
- Usage Rights
- Trademark and Logo Guidelines

6. Confidentiality

- Definition of Confidential Information
- Non-disclosure Agreement
- Duration

7. Fees and Payment Terms

- Compensation Structure
- Invoicing and Payment Schedule
- Taxes

8. Term and Termination

- Agreement Duration
- Termination Notice

- Effects of Termination

9. Warranties and Representations

- Compliance with Laws
- Authority
- No Infringement

10. Indemnification

Outline of indemnity obligations from both parties.

11. Limitation of Liability

Limitation clauses and exclusions of certain damages.

12. Dispute Resolution

- Governing Law
- Jurisdiction
- Arbitration/Mediation

13. Miscellaneous

- Entire Agreement
- Amendments
- Severability
- Assignment
- Notices

Signatures

Brand Representative Partner Representative

Date: _____ Date: _____