

Business Alliance Co-Branding Agreement Form

General Information

Company/Organization 1 Name

Company/Organization 2 Name

Authorized Representative (Company 1)

Authorized Representative (Company 2)

Address (Company 1)

Address (Company 2)

Agreement Details

Purpose of the Co-Branding Alliance

Scope of Co-Branding Activity

Start Date

End Date

Branding Assets to be Used

Resources/Responsibilities (Each Party)

Key Agreement Terms

Approval & Signatures

Authorized Signature (Company 1)

Date

Authorized Signature (Company 2)

Date